



# TIFFANY JEFFERS 2024 COMMUNITY IMPACT REPORT

## Executive Summary

In 2024, I dedicated myself to fostering meaningful connections and empowering communities through faith, advocacy, education, and philanthropy. By engaging with key stakeholders, mentoring the next generation, and supporting cultural initiatives, I aimed to uplift underrepresented voices and drive collective progress. This report provides an overview of these contributions and their impact.

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## Leadership and Advocacy

Leadership is at the core of my work, guiding communities toward transformation and growth. As the **CEO and President of the Black Empowerment & Community Council**, I led efforts to address systemic inequities while supporting grassroots initiatives. My leadership on boards such as Women United and the Women's Executive Council Board allowed me to advance gender equity and community development.

### Key Roles:

- **CEO and President**, Black Empowerment & Community Council
- Women United Engagement Committee
- Women United Advisory Board Member
- Women's Executive Council Board Member
- Athena Next Gen Class 10 Alumna
- Alzheimer's Association Health Equity Coalition Member
- Black Innovation Alliance Member
- Opera Orlando Ambassador
- Ladies Executive Golf Society Orlando Chapter - Founding member
- Community Pastor for Solid Rock Community Church (now Executive Pastor)



## Notable Achievements:

- Supported policies and initiatives impacting **hundreds of local residents** through advocacy boards.
  - Strengthened the connection between culture, health, and equity as a member of the Alzheimer's Association Health Equity Coalition and Black Innovation Alliance.
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## Upcoming 2025 Board Installations

As a testament to my growing influence in Central Florida, I have been invited to join new leadership roles for 2025.

- **NAACP Executive Board Member:** Advancing equity and justice through organizational leadership.
  - **Central Florida Public Media Community Advisory Board Member:** Shaping public media narratives to reflect community diversity.
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## Awards and Recognition

- Women on the Rise Award Nominee
- Kissimmee School of Government Class Graduate
- Athena Next Gen Class 10 Alumna



## Professional Memberships and Networks

Collaboration with professional organizations provided opportunities to amplify community development initiatives.

### Memberships:

- Member of more than **12+ organizations**, including:
  - St. Cloud Chamber of Commerce
  - Hispanic Chamber of Commerce
  - African American Chamber of Commerce
  - Osceola Chamber of Commerce
  - Women on the Rise
  - Caribbean & Floridian Association
  - Women in Tech & Entrepreneurship Orlando Chapter
  - The Union Collective
  - 100 Women Strong
  - Kissimmee Women's Club
  - Women United Advisory Board
  - Business United
  - Heart of United Way
  - Ladies Executive Golf Society Orlando Chapter - Founding Member



## Philanthropy & Grants

This year, I participated in several fundraising galas and community support initiatives to drive positive change. These events supported critical causes, from youth programs to community well-being.

### Highlights:

- Participated and supported in **10+ galas, events and funding opportunities**, including:
  - Hope Partnership Gala
  - The Ark Network Gala
  - NAACP Freedom Fund Gala
  - Opera Orlando Mozart Dinner
  - Women on the Rise Gala
  - Future DNA Dreamers & Achievers Gala
  - Boys and Girls Club Giving Society Member
  - Opera Orlando Youth Production Sponsor
  - Women's Executive Council Scholarship Dinner
  - NAACP Freedom Fund Gala
  - UCF Office of Access, Belonging & Community Engagement Scholarship
  - Children's Miracle Network Golf Event
  - Girls in Basketball Greens for Hoops Golf Scramble
  - Swinging with a Purpose Golf Tournament
  - City Year Drive for Success Golf Tournament
  - Toho High School JROTC Program
  - UFOMA Kissimmee Police Thank You Breakfast
  - The Boss Collective
  - Cloud Foundation
  - Florida Leads Project
  - Collaborative Campaign for the Arts
  - S.T.E.P.S. Foundation
  - Graceview Academy
  - Still We Rise Academy
  - Osceola High School



- Denn John Teacher Welcome Breakfast Sponsor
- Back on Track Dinner
- Partnered with AARP for **6 health and wellness events**, including Walk with a Doc and SHRED for Seniors, and the signature event Unity in the Community serving **400+ community members**.
- Hosted a Fundraiser Event at Matador's in Kissimmee for Congressman Darren Soto's campaign
- Supported the Thanksgiving Turkey Drive, providing meals to over **100 families** in need.
- Developed the Community Thanksgiving Dinner for the residents at the Haven on Vine of the serving over 100 people
- Secured a \$50K grant from the City of Kissimmee for Solid Rock Community Church to run their Homeless Prevention program
- Secured a \$20K grant from the City of Kissimmee for Future Focus Family Services to run their youth programs through the Haven on Vine
- Assisted CAFA in raising funds to giveaway over 300 turkeys Thanksgiving Turkey Drive with CAFA & Solid Rock Community Church



## Faith-Based Contributions

Faith continues to guide my purpose and outreach. This year, I served as Executive Pastor at Solid Rock Community Church, preaching at significant services and hosting regular gatherings that brought spiritual support to congregants and beyond.

### Contributions:

- Preached at **3 major services**, including:
  - 7 Last Words Service for Solid Rock Community Church
  - Mother's Day Service for St. Luke Baptist Church Narcoossee
  - Pastor's Appreciation Day for The Kingdom Church Kissimmee
- Hosted **12 Women's Prayer Luncheons**, welcoming over **40 attendees annually**.
- Hosted a Bible Brunch for Mothers & Daughters at White Rose Bookstore in Downtown Kissimmee
- Led prayer at high-profile community events such as the Boys and Girls Club Faces of the Future Breakfast and the Martin Luther King Day Celebration, City of Kissimmee



## Youth and Education Initiatives

Investing in the next generation remains a priority. My efforts included mentorship, resource creation, and event organization to inspire and empower youth.

### Key Highlights:

- Installed the **Early Learn Hub at Solid Rock Community Church through a \$125K grant from the Early Learning Coalition of Osceola County** which made the effort the largest installation in Osceola County, serving over **100 families annually** through educational resources.
- Secured a \$20K CDBG Grant for Future Focus Family Services to run their Youth Development Program
- Serves with the **Osceola NAACP** and assists with the direction of the **Youth Council**
- Organized the **EmpowerED Summit**, drawing **educators, parents, and students** to discuss academic excellence.
- Mentored **50+ students** through **Junior Achievement, CareerSource** and **Future Focus Family Services** programs.
- Supported **youth empowerment events** such as BridgePrep Academy's Black History Mentoring Day and Valencia College's Human Trafficking Awareness Days.
- Developed the **NIA (Next-Gen Innovation & Achievement) Center** at Solid Rock Community Church
- Mentored youth through the **Denn John School Girl's Mentorship** program
- Partnered with **S.T.E.P.S Foundation & Xenith Academy** to develop youth & family engagement programming
- Women's Executive Council Scholarship Grantor



## Cultural and Civic Engagement

I actively contributed to civic and cultural initiatives to celebrate diversity and foster inclusion. My work this year included partnerships with the City of Kissimmee to amplify community events.

### Contributions:

- Partnered on **5 signature events with the City of Kissimmee**, including Black History Month, Juneteenth, Caribbean Fusion Festival, and the African American Read-In, collectively engaging over **2,000 attendees**.
- Performed the National Anthem at key community gatherings, including the Osceola Magic Black History Game, Key Life Fitness 5K, and the Team BLUFOR Veteran's Event.
- Collaborated with **Girl Scouts of Citrus to install a Council in Osceola County** and hosted Girl Scout Sunday at Solid Rock Community Church
- Partnered with Jackie Espinosa to host the Juneteenth Social Celebration event at Matador's in downtown Kissimmee
- Partnered with Equal Ground to host the Legislative Debrief in Osceola County
- Partnered with Central Florida Public Media to host the Youth Voter Rally in Osceola County





## Economic and Social Development

Through partnerships and participation in local economic initiatives, I supported workforce development and financial growth in Osceola County.

### Contributions:

- Organized the Black Business Investors Fund (BBIF Access) to Capital Event
- Contributed to **economic planning groups**, such as the Downtown Kissimmee CRA Brand Strategy Focus Group.
- Downtown Kissimmee CRA Brand Strategy Focus Group Member
- Osceola County Skill Up Apprenticeship Summit participation
- Vine Street CRA Meetings Participant
- Kissimmee Main Street Town Hall Participant
- Central Florida Foundation Lift Every Voice TableTalk Series Event
- Central Florida Public Media Engage Voter Rally Event
- Osceola County Community Impact Exchange Member
- Partnered with Digital Missions Project to assist nonprofits with getting \$10K per month in Google Ad Grants
- Partnered with AARP Orlando and the Women's Institute for a Secure Retirement (WISER) to develop the women's financial literacy workshop
- Partnered with Edward Jones to provide financial literacy workshops for seniors and community members



## Political, Social Justice, and Advocacy

My work in political and social advocacy focused on amplifying underrepresented voices and addressing systemic challenges. From voter engagement to legislative debriefs, I collaborated with organizations and leaders to make lasting changes.

### Key Highlights:

- Partnered with Equal Ground to organize **voter rally events** and legislative briefings, engaging over **500 community members**.
- Actively supported **13 local candidates**, providing strategy and community outreach.
  - **Congressman Darren Soto:** Serving as the U.S. Representative for Florida's 9th Congressional District
  - **Monique Worrell:** Serving as the State Attorney for Florida's 9th Judicial Circuit, covering Orange and Osceola counties.
  - **Judge Gabby Sanders:** Serving 9th Judicial Circuit Judge in Osceola County.
  - **Judge Alicia Peyton:** Serving as 9th Judicial Circuit Judge in Osceola County.
  - **Judge LaShawnda Jackson:** Serving as 9th Judicial Circuit Judge in Osceola County.
  - **Jackie Espinosa:** Serving as City of Kissimmee Mayor
  - **Noel Ortiz:** Serving as City of Kissimmee Commissioner
  - **Carlos Alvarez:** City of Kissimmee Mayor Pro Tem
  - **Jennifer Paul:** Currently serving as St. Cloud Commissioner
  - **Anthony Cook:** Serving as School Board Commissioner
  - **Paula Bronson:** Serving as School Board Commissioner
  - **Lenora Easter**
  - **Carmen Torres**
- Served as a panelist for Central Florida Foundation events, addressing justice and equity issues.
- Classic 3rd Annual Civic Engagement Prayer Breakfast Attendee



## Public Speaking and Media

This year, I used public platforms to share knowledge, inspire audiences, and advocate for change.

### Contributions:

- Featured guest on the Sisaundra Show, reaching **10,000+ viewers**.
  - Performed at The Church of Latter-Day Saints Giving Machine Ribbon Cutting.
  - Panelist for the Central Florida TableTalk Polis Institute Event, addressing justice and equity issues.
  - Held the Rise & Thrive Community Networking events in Matado's, downtown Kissimmee
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## Health and Wellness Contributions

Health equity and community wellness have been central to my work, particularly through partnerships and panel discussions.

### Contributions:

- Developed the annual Unity in the Community event with AARP Orlando
  - Developed the annual Senior Health Resource Fair at Solid Rock Community Church
  - Partnered with WellCare to create resource events such as the Let's Move Wellness Breakfast
  - Supported the Black Health Commission's Black Joy Festival, attended by **200+ community members**.
  - Partnered with Zeta Phi Beta for health panels addressing maternal and fetal mortality in the Black community.
  - Hosted the "A Time to Talk" Mental Health Summit at Solid Rock Community Church
  - Serve on the Osceola County Homeless Initiative Coalition
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## Metrics Summary

- Supported over **120 community events**.
  - Partnered with **30+ organizations** to impact Central Florida residents.
  - Directly engaged with **5,000+ individuals** through initiatives and programs.
  - Secured **\$195K in grants**
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## Media

- [Learning Hubs for Kids](#)
- [Juneteenth Celebrations](#)
- [Juneteenth in Kissimme](#)
- [AARP Community Impact](#)
- [Team BLUFOR Event](#)
- [AARP Unity in the Community](#)
- [AARP Unity in the Community](#)
- [Equal Ground in Osceola County](#)
- [Vanguard Awards](#)